## LADAKH SEA BUCKTHORN CLUSTER



| 1. | Implementing Agency                                  |                  |       |     | Ladakh Autonomous Hill Development Council,          |          |          |  |  |  |  |
|----|--|------------------|-------|-----|--|----------|----------|--|--|--|--|
| 2. | Address  |                  |       | Ler | Leh P.O., Ladakh, J&K- 194 101                       |          |          |  |  |  |  |
|    | Phone/Fax, e-mail                                    |                  |       |     | Ph.01982-252049/9419155001                           |          |          |  |  |  |  |
|    | Website:   |                  |       |     | balajipkm@gmail.com<br>www.                          |          |          |  |  |  |  |
| 3. | Cluster products                                     |                  |       | Sea | Sea buckthorn juice, squash, jam                     |          |          |  |  |  |  |
|    |  |                  |       | Sea | Sea buckthorn leaf (tea)                             |          |          |  |  |  |  |
| 4. | Project C  | ost (Rs. In lakh |       |     |  |          |          |  |  |  |  |
|    | NA   | IA               | Total |     | Sanctioned   | Released | Utilized |  |  |  |  |
|    | 78.20  | 8.50             | 86.70 |     | 42.40  | 42.40    | 31.70    |  |  |  |  |
| 5. | Name of Cluster Dev. Executive  Mobile No./Phone No. |                  |       |     | Mrs. Rajani Sahu                                     |          |          |  |  |  |  |
|    |  |                  |       |     | 09419101665; 01982352027                             |          |          |  |  |  |  |
| 6. | Name of Technical Agency:                            |                  |       |     | Defence Institute of High Altitude Research (DIHAR), |          |          |  |  |  |  |
| A. | Name of the Resource person with mobile No.          |                  |       | 1   | Dr. Tsering Stobdan; M-09419176057                   |          |          |  |  |  |  |
| B. | Address  |                  |       |     | Murtsey, Leh, Ledakh – 194101, J&K                   |          |          |  |  |  |  |
| C. | Phone/Fax/ e-Mail                                    |                  |       |     | M-09419176057  |          |          |  |  |  |  |
| 7. | Date of commissioning of cluster                     |                  |       |     | 9-3-2009   |          |          |  |  |  |  |
| 8. | Expected date of completion of cluster               |                  |       |     | Extension required                                   |          |          |  |  |  |  |

| 9.  | CFCs Status  |                |                   |                  |           |  |  |  |  |
|-----|--|----------------|-------------------|------------------|-----------|--|--|--|--|
| A.  | No. of CFCs  |                | Land availability | Constructed area | Locations |  |  |  |  |
|     |  |                | To be identified  |                  |           |  |  |  |  |
| B.  | Machinery Installed in CFC   |                |                   |                  |           |  |  |  |  |
|     | No. Name of the machinery  |                |                   |                  |           |  |  |  |  |
|     | 1 Vinyl Mill, C. Model CY 220,                                       |                |                   |                  |           |  |  |  |  |
|     | 2 Refrigerator FKG 320, Digital Refractometer To 45.0% Brix          |                |                   |                  |           |  |  |  |  |
|     | 3 P.P Cap sealing Machine  |                |                   |                  |           |  |  |  |  |
|     | 4 Fruit pulper MIC i) Cap 100 kg/hr, ii) Cap 300 kg/hr               |                |                   |                  |           |  |  |  |  |
|     | 5 Bottling plant, Compressor, water chiller etc. complete with mould |                |                   |                  |           |  |  |  |  |
| 10. | No.  | of Charkhas    |                   |                  |           |  |  |  |  |
| 11. | No. of Looms   |                |                   |                  |           |  |  |  |  |
| 12. | No.  | of Tools Distr | ibuted            |                  |           |  |  |  |  |
| 13. | Interventions carried out in Design product Development              |                |                   |                  |           |  |  |  |  |
| A.  | Name of Designer with address and                                    |                |                   |                  |           |  |  |  |  |
|     | phone/mobile   |                |                   |                  |           |  |  |  |  |
| B.  | New products Developed   |                |                   |                  |           |  |  |  |  |
| C.  | Improved /New designs  |                |                   |                  |           |  |  |  |  |
| D.  | Brief note on Design intervention                                    |                |                   |                  |           |  |  |  |  |

| 14. | Market Promotional Assistance |               |            |       | Nos              | . L     | Location                               | 1        | of s   | nputerization<br>ales outlets,<br>coding, |        |  |
|-----|-------------------------------|---------------|------------|-------|------------------|---------|--|----------|--------|---|--------|--|
| A.  | Renovation                    | /up-gradatio  | n of Sales | outle | ets              |         | -                                      |          |        |   |        |  |
| B.  | Brief Note                    | on efforts un | dertaken   |       |                  |         |  |          |        |   |        |  |
| 15. | Capacity Building Measures    |               |            |       |                  |         |  |          |        |   |        |  |
| A.  |                               |               |            | ices  | s No. of artisan |         |  | Output   |        |   |        |  |
|     |                               |               |            |       |                  |         |  |          |        |   |        |  |
| B.  | Need base                     |               |            | sters | (ski             | II deve | evelopment, Self Help Credit & others) |          |        |   |        |  |
|     |                               | Type of t     | raining    |       |                  | No      | No. of Artisans                        |          | Output |   |        |  |
|     |                               |               |            |       |                  | 25      |  |          |        |   |        |  |
| 16. | Artisan's                     | empowern      | nent - No. | of a  | ırtis            | ans b   | ene                                    | efited : |        |   |        |  |
|     | Male                          | Female        | Total      | S     | C                | S       | Γ                                      | OBC      | Min    | ority                                     | Others |  |
|     |                               |               | 546        |       |                  |         |  |          |        |   |        |  |
|     | No. of Idea                   | ntity card is | sued       |       |                  |         |  |          |        |   |        |  |
| 17. | Self Help Groups              |               |            |       |                  |         |  |          |        |   |        |  |
| A.  | No. of SHG formed             |               |            |       |                  |         |  |          |        |   |        |  |
| В   | No. of SHG Registered         |               |            |       |                  |         |  |          |        |   |        |  |
| C.  | No. of SHG tied up with Bank  |               |            |       |                  |         |  |          |        |   |        |  |
| 18. | Production                    |               |            |       |                  |         |  |          |        |   |        |  |

|     | Annual Production            |             | Qty. | Value (Rs. in lakh) |  |  |  |  |
|-----|------------------------------|-------------|------|---------------------|--|--|--|--|
|     |                              |             |      |                     |  |  |  |  |
| 19. | Sales                        |             |      |                     |  |  |  |  |
|     | Annual Sales                 |             |      | Value (Rs. in lakh) |  |  |  |  |
|     |                              |             |      |                     |  |  |  |  |
|     | Export Market if any         |             |      |                     |  |  |  |  |
| 20. | Achievement                  |             |      |                     |  |  |  |  |
| A.  | Registration with ISOs       |             |      | · <b>-</b>          |  |  |  |  |
| B.  | Branding of products         |             |      |                     |  |  |  |  |
| C.  | Improved Packaging           |             |      |                     |  |  |  |  |
| D.  | Enhanced wages (in per cent) |             |      |                     |  |  |  |  |
|     | Spinner                      | Weaver      |      | Artisan             |  |  |  |  |
|     |                              |             |      |                     |  |  |  |  |
| E.  | Social security coverage of  | of Artisans |      |                     |  |  |  |  |